



2016 Tucson C2E Spotlight

\$11,400
was donated by 831
utility customers in 2016*

80% given
back to the community
12% spent on engagement
8% on fiscal administration

Business partners &
Sponsorships
continued to develop

Service Period	Due Date
02/17/16 to 03/17/16	04/11/2016
Optional Open Space/Riparian Donation	Amount Due
<input type="checkbox"/> \$2.00	\$\$\$
<input checked="" type="checkbox"/> \$5.00	Any Past Due Balance DUE IMMEDIATELY
<input type="checkbox"/> \$10.00	
<input type="checkbox"/> \$	Additional information on reverse



*Tucson Water, Environmental Services & Pima County Wastewater bills

photo: a volunteer prepares to plant trees and shrubs in Feldman's Neighborhood, 2015



Accomplishments Since 2011

Tucson C2E has invested
over \$87,000
 in 10 community-
 led enhancement projects

volunteers
 have contributed over
33,000 hours
 to these community projects

Tucson participants
 have conserved over
10 million
 gallons of water

photo: students at Sky Island High School plant a tree in one of the school's new water harvesting basins, 2016

Building a resilient community

Tucson C2E connects conservation to community action. Donations from community members, based on water savings, provide grant funding to enhance our urban waterways and wildlife habitats. Tucson C2E participants built upon this foundation in 2016:



Completed the **Feldman's Neighborhood** and **Sky Island High School** enhancement projects, funded through 2015 C2E grants



Awarded a **\$7,500 grant** for Changemaker High School's Swan Wash restoration project



Sponsorships brought in additional funds for C2E projects

Participation continues to grow

So far, **over 2,200 community members** have participated in Tucson C2E in some way, whether as donors, online water use trackers, business partners, social media followers or project volunteers. Since 2014, **1,477 individuals** have donated money to support Tucson C2E through utility bill check boxes. **Awareness is increasing.** The C2E Facebook page has grown from 100 likes in January 2015 to 397 likes by the end of December 2016. **We are making a difference.** To date, over **300 trees and shrubs**, and **50 water-harvesting features** have been installed in the Tucson community, **made possible by dedicated donors and participants.**

Thank you for helping to make a difference! conserve2enhance.org/Tucson

